

# Interdisciplinary Design Symposium

**May 17 & 18, 2014**  
**Doha, Qatar**

**Master of Fine Arts in Design**  
**Virginia Commonwealth University in Qatar**

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**May 16, 2014**

18:00 Pickup from Hotel and transport to Katara Art Center (presenters only)

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**May 17, 2014**

**Venue – Msheireb Enrichment Center**

08:30 Pickup from Hotel (presenters only)

09:00 - 09:15 Opening Coffee

**Morning Session**

09:15 - 09:30 Message from the Associate Dean of Academic Affairs - Line Ulrika Christiansen

09:30 - 09:45 Event Introduction - Thomas Modeen

09:45 - 10:00 Introduction of the MFA in Design - Pornprapha Phatanatecha

10:00 - 10:15 Coffee Break

**Theme – Paradigms & Definitions of Design Related Interdisciplinarity**

10:15 - 10:35 **Ryan Rasmussen** – A Schism in Disciplin-ism

10:35 - 10:55 **Simone Carena** – Managing Orbits in the Interdisciplinary Space

10:55 - 11:15 **Youngjun Lee** - A Trip Bound for Interdisciplinary International Airport

11:15 - 11:35 **Dr. Nanci Takeyama** – The interdisciplinary of Design in Asia

11:35 - 12:05 Panel Q & A

12:05 - 13:00 Lunch

**Afternoon Session**

**Theme –Academic Interdisciplinarity**

13:00 -13:20 **Christopher Kaltenbach** – Creating Studio-Based Curriculum for an Interdisciplinary Design Degree Program: A System Design Thinking Approach to Generating Design Outcomes

13:20 - 13:50 **Yan Chen, Xiangyang Xin, Miaosen Gong** – Breaking the Rules: Experimental Intergrated Education at JU

13:50 - 14:05 **Lina Mahussain** – Shaping This Space Between Us

14:05 - 14:25 **Esra Al-Kazem** – Beyond the Stated Function: Showcasing, Through Everyday Objects, Social Obstacles Imposed on Qatari Female Youth

14:25 - 14:45 **Byrad Yyelland** – Combining Design with Social Sciences for Powerful Interdisciplinarity

14:45 - 15:05 **Shashank Mehta** – Creating a Social Connect; a Design Approach

15:05 - 15:35 Panel Q & A

15:35 MIA - museum tour

17:00 Transport back to Hotel (presenters only)

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May 18, 2014

Venue – HBKU Student Center

08:00 Pickup from Hotel (presenters only)  
09:00 - 09:15 Opening Coffee

## Morning Session

### Theme – Research & Practice

09:15 - 09:35 **Thomas Modeen** – Touch-Scapes & Snakeskins – Exploring and Expanding the notion of Tactility Within the Public Realm  
09:35 - 09:55 **Prae Piromya** – Design Thinking & Sustainable Business  
09:55 - 10:15 **Richard Lombard** – The ‘Rosetta Stone’ of the Creative Industries  
  
10:15 - 10:30 Coffee Break  
  
10:30 - 10:50 **Haneen Al-Sharif, Haneen Al-Sharif, Hadeer Omar, Patricia Duignan** – From Commission to Social Movement: Research-led Design in Action  
10:50 - 11:05 **Alia Khairat** – Not Another Spacesuit: Fusing Technology and Indigenous Solutions To Facilitate Thermal Comfort  
  
11:05 - 11:35 Panel Q & A  
  
12:00 - 13:00 Lunch at VCUQatar  
  
13:00 - 13:45 Tour of VCUQatar – BFA & MFA Exhibition

## Afternoon Session

### Theme – The Future of Interdisciplinary Design

14:00 - 14:20 **Paolo Cardini** – The Case for a New Aesthetic  
14:20 - 14:35 **Maryam Al-Homaid** – Personification, Empathy and Objects with Personalities  
14:35 - 14:55 **Diane Derr** – Embedded Function: Creative Computing within Interdisciplinary Practice  
14:55 - 15:15 **Hunmin Koh** - South Korean Makerspaces as a Public Interdisciplinary Design Practice Platform: Attempts and Progresses So Far  
  
15:15 - 16:45 Panel Q & A  
  
17:00 Transport back to Hotel (presenters only)

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