



**20 Years of Art & Design
1998–2018**

Virginia Commonwealth University
School of the Arts in Qatar

P +974 4402 0555

F +974 4402 1425

PO Box 8095, Doha, Qatar

www.qatar.vcu.edu

APPENDIX A

VCUARTS QATAR STRATEGIC PLAN

COUNCIL FOR INTERIOR DESIGN ACCREDITATION

March 23-26, 2018

DEPARTMENT OF INTERIOR DESIGN
VIRGINIA COMMONWEALTH UNIVERSITY—QATAR

Goal 1 Cultivate understanding about the potential and value of art and design in Qatar and the region.

1. Develop projects and initiatives that take VCUQatar out into the community.
2. Develop stronger links with partner organizations.
3. Develop projects and initiatives that bring the community into VCUQatar.
4. Raise the profile of VCUQatar through means of communications appropriate to local culture.

Goal 2 Attract, develop and support self-directed lifelong learners and creative innovators.

1. Build relationships with individuals at schools and colleges that might serve as feeders to VCUQatar. Support faculty involvement in the recruitment process to facilitate building these relationships.
2. Open/change the curricula to include greater options for personal development and enable students to choose their own academic paths.
3. Facilitate undergraduate research through funding and other types of support, and promote alignment of research with grand challenges stipulated in QNV 2030.
4. Expand involvement of alumnae in recruitment of new students, informing a revision of the curricula, and mentoring students at all stages of the academic journey and career development.
5. Foster an intercultural living/learning community that supports the holistic development of our student body.

Goal 3 Facilitate access and flexibility in learning through diverse and open platforms and programs.

1. Develop curricular interdisciplinary platforms
2. Integrate curricular-based real world projects that drive innovation into the classroom
3. Develop processes in support of assessment – knowledge sharing - dissemination

Goal 4 Contextualize learning and research to the needs of Qatar and the region.

1. Develop initiatives to create experiences and incentives during the student journey that foster an environment of learning as research/research as learning.
2. Develop initiatives that will include opportunities for "real-life" projects in the classroom to encourage collaboration and research focused on the needs of Qatar and the region; develop and sustain relationships with local and regional partners within academic and external partners in order to help students understand the value of research and to prepare them in their future career goals.
3. Develop initiatives that will reinforce the significance and relevance of local and regional sensibilities and objectives, while taking into consideration the diversity of global contexts.
4. Develop initiatives that will sustain and encourage collaboration among students and faculty at an institutional level by providing incentives for innovation and creativity in research and learning

Goal 5 Engage in collaborative inquiry and innovation that transcend disciplinary boundaries in education and research.

1. Develop incentives to reward and assess interdisciplinary research and coursework.
2. Encourage professional collaborations at a grassroots level.
3. Expand awareness of VCUQ's research to attract local and global collaborators.

Goal 6 Enhance operational systems to support excellence, sustainability and work/life balance at VCUQatar.

1. Build systems that create highly successful faculty and staff throughout their "life cycle" at VCUQatar.
2. Develop and evaluate systems that support and encourage environmental sustainability.
3. Enhance operational guidelines and procedures to improve transparency and effectiveness.
4. Continuous review of economic resources to ensure alignment with strategic goals and sustainability.